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Press Release

1945-2025

OLUCE: 80 YEARS OF LIGHT AND TIMELESS DESIGN

- **Eighty years of history:** *founded in 1945, Oluce is the most historic of Italian design companies and has always been active in the field of lighting.*
- **Collection 2025:** *new outdoor designs that bring the elegance of decorative lighting to outdoor spaces.*
- **Light and ambience for the contract sector:** *sophisticated and versatile products capable of enhancing high-profile international projects.*

Ever since it was founded in **1945**, **Oluce** has been a landmark in Italian lighting design. Its history is intertwined with that of great names on the international scene: from **Tito Agnoli to Joe Colombo, from Marco Zanuso to Vico Magistretti**; designers who have revolutionised the concept of light, transforming it into a bespoke design element, capable of interpreting eras, environments and emotions.

Oluce has always interpreted design as a **balance between aesthetics and function**. From the use of **novel materials**, as in the case of Acrilica, to the introduction of **new technologies and innovative shapes**, including the iconic Atollo and the Coupè family. Over the years, the company has created collections destined to redefine the lighting scene, combining excellent craftsmanship with the ability to interpret the evolution of the sector and ways of living. Testimony to this are the numerous prizes and awards received (**two Compasso d'Oro, two Design Awards** and the **Gold Medal at the XIII Milan Triennale**). Some of the brand's iconic products are exhibited in the world's most important permanent design collections, including the **Museum of Modern Art (MoMA)** in New York, the **Philadelphia Museum of Art**, the **Kunstgewerbe Museum** in Zurich and the **Permanent Collection of Italian Design at the Milan Triennale**.

On the occasion of its **80th anniversary**, Oluce celebrates this important milestone with a manifesto collection of the company's vision. A dynamic balance between heritage and innovation, between **new interpretations and refined reinterpretations of iconic products**, designed to bring the same elegance and refinement of Oluce products to outdoor environments.

The **Lyndon** lamp, designed by **Vico Magistretti** in 1977, returns to the fore with three outdoor versions. The classic floor lamp, with its iconic candelabra structure and four transparent spheres, and wall lamp are joined by the new table version, featuring a single globe. The Berlin-Out collection, designed by **Christophe Pillet**, further expands the Oluce outdoor range, with a sleek and elegant design. Characterised by a lighting body that can rotate 180°, this line plays with the balance of volumes between stem and shade, interpreting itself in distinct and sophisticated geometries in the reading, arch and table models. Completing the family is the **Berlin-Out wall lamp**, with an elegant, slender metal ring enclosing a honeycomb diffuser, offering a soft, atmospheric light.

The balance between tradition, technology and contemporary design can also be seen in the indoor collection. This year, Oluce presents the **Mini Spider**, a reinterpretation of the historic lamp designed by Joe Colombo, remodelled in a new compact table lamp that retains its unmistakable 'hammer head' shape. Alongside the icon designed by Colombo, another cornerstone of the Oluce catalogue, the **Agnoli lamp** created in 1954 as a tribute to its visionary creator, returns in a new table version. The 2025 proposals also include **Berlin-Out wall sconce**, in three new dimensions and materials specifically designed for the bathroom environment, and **Dancing Glass**, designed by **Victor Vasilev**. In the pendant and wall lamp versions, Dancing Glass celebrates the delicacy of glass and smoked glass with shapes that evoke a luminous dance, creating suggestive plays of light and shadow. Finally, **Lanterna**, designed by **Marta Laudani** and **Marco Romanelli**, is reimaged in a new version featuring Pyrex glass — a technical yet refined material — now available in the brand-new amber and smoky grey finishes.

The 'bespoke light' of Oluce creations moves through different environments, from the home to the contract world. Through its '**Bespoke Tailoring**' service, the company works closely with **international architects and designers** to create customised products designed for **luxury hotels, private residences, corporate spaces and exclusive retail**. Light and architecture dialogue to create environments where **elegance translates into atmosphere**. From lobbies to lounge spaces, from suites to the most prestigious restaurants, each Oluce project tells a unique aesthetic vision, in which light becomes a distinctive and characterising element that enhances the beauty of spaces and surfaces. Among the most significant projects realised are installations for **Hotel ME Milan Il Duca, Room Mate Giulia Hotel Milan, Grand Hotel Minareto Siracusa, Hilton Hotel Milan, Hotel VIU Milan and Brioni boutiques**. To these are added collaborations with leading companies in the nautical sector, such as **Azimut Benetti** and **Sanlorenzo Yacht**.

Throughout eight decades of history, Oluce has illuminated Italian and international design, continuing to evolve with the same passion that has made it a benchmark in the world of decorative lighting. The year 2025 marks a new chapter, in which the company reaffirms its role as **interpreter of both light and emotions**.

Oluce

Founded in 1945, Oluce is Italy's most long-established design company active in the field of lighting. Over the years it has built up an articulate collection, producing some of the most iconic lamps of recent decades.

Unusual materials, unprecedented shapes and new light sources have given rise over time to revolutionary designs by Tito Agnoli, Joe Colombo, Marco Zanuso and Vico Magistretti that have rewritten the history of lighting since the 1950s.

The latest collections confirm the design and decorative spirit of Oluce's products. Year after year, the company continues to collaborate with internationally renowned designers such as Laudani&Romanelli, Sam Hecht, AngelettiRuzza, Gordon Guillaumier, Carlo Colombo, Francesco Rota, Astori/De Ponti, Nendo, Victor Vasilev, Nicola Gallizia, Mist-o, Christophe Pillet and David Lopez Quincoces.

*In addition, with '**Bespoke Tailoring**', Oluce offers an extremely flexible product customisation service capable of designing and producing lighting fixtures for the home and contract sectors. In addition to the range available in the catalogue, in fact, the company offers the possibility of realising lamps customised for specific needs or producing modular variants of already existing collection products.*

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